

The next time you're annoyed by somebody's cell phone

### Blame us

Sorry about that. But we're at the heart of the whole wireless boom. Our software takes today's amazing silicon chips every step of the way, from idea to production. Making all those great gadgets — like cell phones — possible. And our software also helps get new chips to market faster. So cell phones, PDAs and other wireless things will keep getting better. Cheaper, too. Which means because of us, there'll be even more wireless gizmos for people to get attached to. And that's OK. We'll take the blame for those, too. www.avanticorp.com.





The next time your kid's busted doing 175, instead of his homework

### Blame us

Oops. Turns out we had more than a little to do with today's video games. Our software's a must for designers creating silicon chips that turn incredible ideas — like those video games — into reality. And our products get the chips to market faster, too. Which means all kinds of gadgets will just keep getting better. So because of us there'll be even more things your kids — or you — can't resist playing with. And we'll be more than happy to take the blame for those too. www.avanticorp.com.





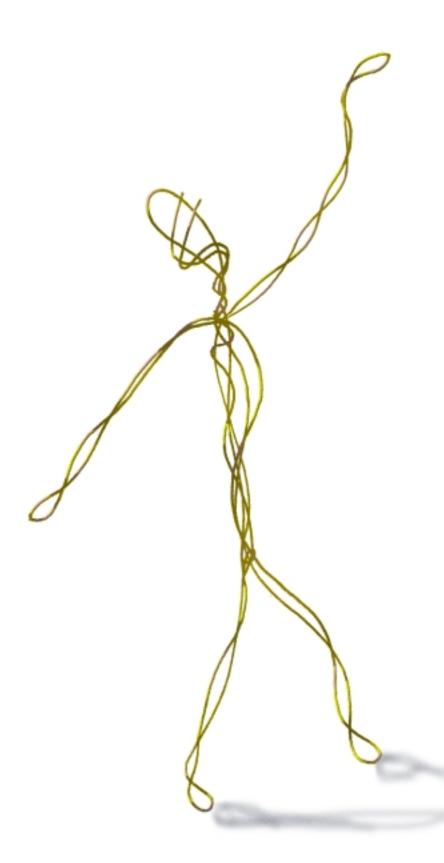
The next time your new PC is obsolete three days after you bought it

### Blame us

It's sort of our fault. Because we've fueled the whole PC arms race. Our software makes it possible to cram more and more speed and power into those ever-shrinking silicon chips — like a PC's microprocessor. And our products help get new chips to market faster. Which means laptops, routers, handhelds and the like will keep getting better and better. Not to mention cheaper. So because of us any cutting-edge gadget you buy today, could be replaced by another tomorrow. But don't worry. You can blame us for those, too. www.avanticorp.com.







In the world of submicrons, we like to

reinvent our tools every Monday or so, just

so you don't get ahead of us.

That's why Avant! invests 26% of its revenue in R&D,

the highest rate in the industry by far.

In EDA, there's the usual way.

And the other way. Avant!

Goodbye, brainchild

In yours, the smallest of worlds,

things can get weird in a hurry. Unless you're

using software you can trust, like the only

completely integrated design flow — from people

you can count on, like Avant!.

In fact, in EDA, there's the usual way.



Murphy's Law, Managed.

Ever-growing performance requires ever-shrinking size.

Is there a limit? Not yet.

Avant! works with customers in unique ways to

wield the cutting edge into even smaller device sizes.

0.32? 0.18? We will lead each other to the edge of physics.

In EDA, there is the usual way.

And the other way. Avant!

No limits, only challenges.



Success is seldom found along the beaten path. Avant! leads the EDA industry by forging radically new approaches to IC design — like rebuilding our technology from scratch every 3 to 5 years. Guiding our products and customers to a higher road. The result is the most effective solutions for conquering the extreme challenges of ultra deep submicron design (UDSM). To see how Avant! can help you take your own path, visit www.avanticorp.com.

THE POWER IN SEMICONDUCTORS



# THE LONE WOLF TAKESITS OWN PATH

Success is seldom found along the beaten path. Avant! leads the EDA industry by forging radically new approaches to IC design — like rebuilding our technology from scratch every 3 to 5 years. Guiding our products and customers to a higher road. The result is the most effective solutions for conquering the extreme challenges of ultra deep submicron design (UDSM). To see how Avant! can help you take your own path, visit www.avanticorp.com.

THE POWER IN SEMICONDUCTORS







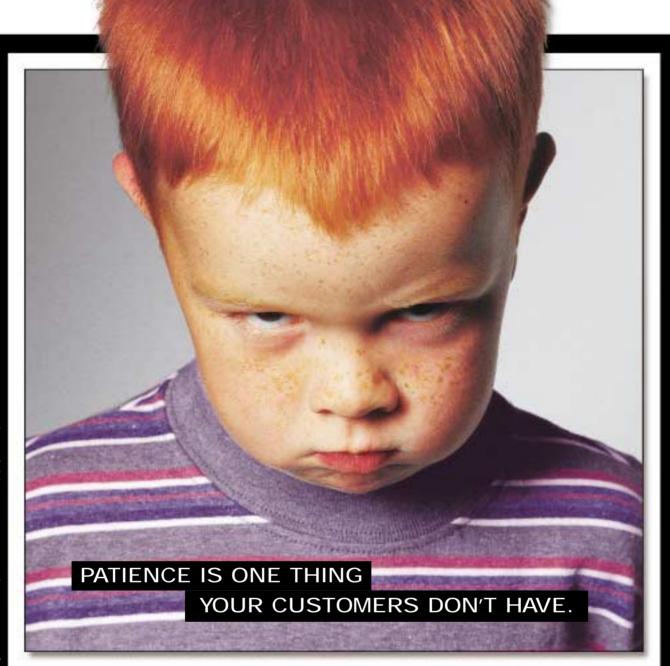
Operations Unit of **NEC Corporation**.

To make sure your SoC designs grow up strong, get cooking and visit www.avanticorp.com/starsimxt.

that contain post layout parasitics," said Mr. Yoshitada Fujinami, chief manager of System LSI Design Engineering Division, System LSI







You don't have time for endless design iterations. That's why there's Avant!'s SinglePass." It's the proven, fastest way to get from RTL to silicon, every time – no matter how complex your designs.

SinglePass is a revolutionary approach to IC design that accelerates time to market by allowing seamless transition between design phases. All tools share the Milkyway database so translation problems are eliminated and predictability is ensured.

"We used Avant!'s SinglePass solution to develop the C-5 Digital Communications Processor," explained Elliot Gould, **C-Port's** Senior Director of Engineering for silicon development. "The timing closure and verification tools from Avant! were absolutely critical to our ability to achieve a successful tape-out."

SinglePass has already achieved over 10,000 design successes. It's the only methodology that's proven to get ICs to market fast, and the best way to please a tough customer.

 ${\tt Don't\ make\ your\ customers\ wait-visit\ www.avanticorp.com/single pass\ today}.$ 



THE POWER IN SEMICONDUCTORS



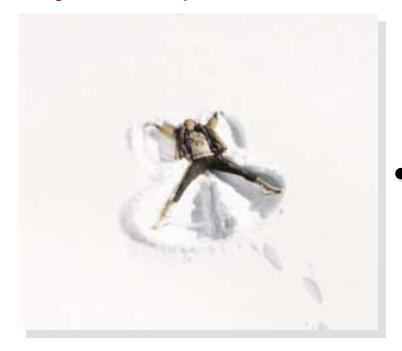


# Are you seeing the whole picture?





# Are you seeing the whole picture?



Informatica's business insight will show you what you're missing.

A 360-degree view of your business is vital. That's where business insight from Informatica comes in. We can access all of your information. Anywhere. Up to the minute. For a truly complete view of your business. And our powerful analytics give you the insight to make better decisions by spotting trouble and opportunity, at their beginnings. Don't get buried by something you didn't see coming.

Go to www.informatica.com and start seeing the whole picture.

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# Are you seeing the whole picture?



In e-business, what looks good one minute can be deadly the next. That's where Informatica comes in. We give you instant access to all of your information no matter where it is. Delivered to you no matter where you are. So you can make informed decisions. See the whole picture now, at www.informatica.com/elunch-ITE. Or call 1-800-970-1179.



it's busking out there
the one yek bug you can't see
and you know it will attack

shortly after midnight

It's coming.

You hear it in every breath.

**Every heartbeat.** 

You've done all you can.

And you know it's not enough.

Meet the LiveHelp® Y2K Survival Kit.

In the Kit, you get a database of Fixlets that automatically seek and destroy Y2K bugs. For vicious onslaughts, you grab control of anyone's screen and mouse — remotely — with LiveHelp.

You write a new Fixlet. Everyone gets

it, and uses BigFix<sup>™</sup> on their own.

Preventing a help-desk massacre.

You know trouble is coming.

Are you really ready? Be prepared.

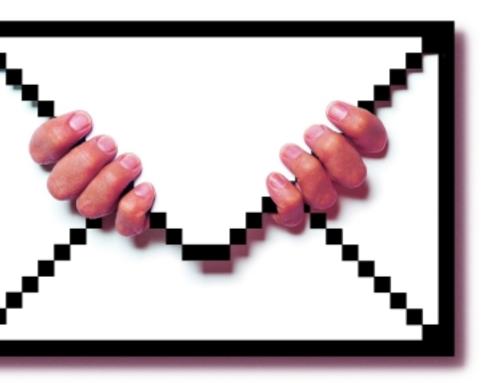
Get the LiveHelp Y2K Survival Kit.

From Fujitsu® Software.

Call 1-877-372-1002 or visit

www.fsc.fujitsu.com/livehelp.





# e-buried?

# Stay ahead of the email avalanche and give eCustomers the fast, accurate service they deserve!

Fact is, 51% of leading Web sites take more than 5 days to reply to email or don't respond at all.\* If you think that's a problem, Brightware has the answer. Now you can deliver exceptional eCustomer satisfaction.

Track email. Route it to the right agents and assist them in building replies. Monitor and manage your staff in real time — all with Brightware's comprehensive email management and workflow software. And when it's time to scale up, Brightware can help you auto-

matically respond to customer email with 98% accuracy.





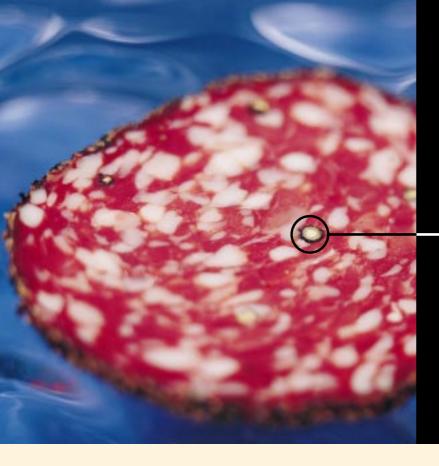
# e-flooded?

# Manage the rising tide of customer emails with quick, complete and accurate responses.

46% of leading Web sites take more than 5 days to reply to inbound email, or don't respond at all.\* Not if you're using Brightware. Brightware's email assistance solution is the fast and accurate way to stay afloat by satisfying your eCustomers. You choose the level of automation. Inquiries are routed to the appropriate agents with suggestions to help them build a reply, while routine questions can be answered automatically. Finally, Brightware's Web assistance solution is the best way to keep eCustomers using your site — by providing fast access to the information they need to make a decision — without slowing down to send email. Whether your customers are arriving by Web or by email,

Brightware has the tools to keep eCustomer service high and dry.





# **QUICK!**

How much does the peppercorn cost?

Everybody knows the market price for products. But how much does it actually cost to produce those products?

For the first time, meat processors can get actual production cost data. Not just standard costs – but actual raw material costs, production yields, ingredient costs, packaging costs, labor, overhead.



Not after the fact. Right now.

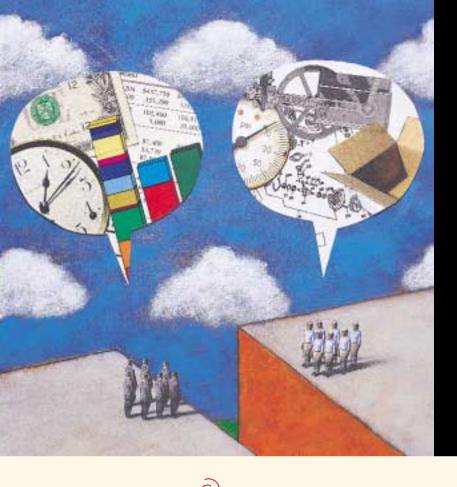
Camstar production information systems collect actual yield and cost data at each step in your production process for accurate product costing and truly effective margin analysis. Our software systems allow you to view the data on-screen, print immediate reports, or network the data directly into your ERP system.

Camstar Systems provide lot level process traceability – by specific lots, ingredients, equipment, products or dates. And, it satisfies HACCP data collection and reporting requirements at the touch of a key. And because Camstar gives supervisors real-time visibility to actual yield and throughput of the entire process, they can detect and manage problems before they impact the bottom line.

To receive a white paper describing production costing for meat processors...

Call 1-800-237-2841 today.

The In-Process Intelligence Compan



FILL

THE GAP

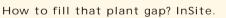
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**ERP AND** 

PLANT SYSTEMS

Introducing Insite, the solution for companies divided by a common language.

It's always a challenge to balance the needs of two groups. On one side, there's Corporate—who needs plant information to plan resources, make forecasts, schedule incoming orders. On the other side, Manufacturing—they use *different* plant information to feed equipment, scheduling, operations, and product tracking.



The next-generation Manufacturing Execution Software that provides the missing link between Manufacturing's Operations and Corporate's Business Systems.

With real-time data collection and analysis, InSite lets plant managers gather and organize data from multiple sources on the plant floor to create workflow models, and implement multi-level work order tracking and control. Because InSite is built natively on the Windows NT platform, data can flow into a variety of industry-standard databases. And, InSite can be tailored to each manufacturing plant's unique operations, while satisfying Corporate's need for a standard, extendable, supportable system.

Fill the Gap. Write for our White Paper, "Filling the Plant Gap: The Search for Standard Plant Applications."

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# TODAY WE MOVE THE WORLD

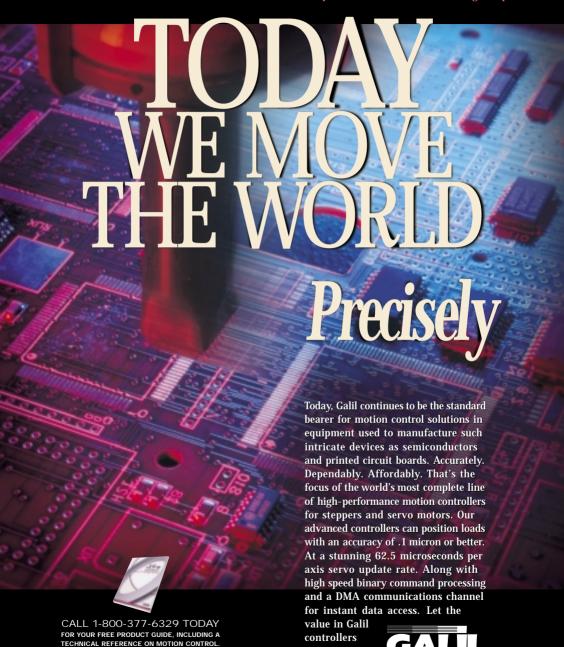
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Visit us at www.galilmc.com

Today, more than 200,000 Galil motion controllers are at work worldwide, helping to build semiconductors, textiles, medical equipment and manufacturing products. Our revolutionary innovations have grown into the world's most complete line of high-performance motion controllers for steppers and servo motors. Up to 8 axes of motion, including linear and circular interpolation, gearing and ECAM for ISA, Compact PCI, VME and RS232 standalone environments. All with uncommitted I/O and memory for user-defined programs.

Let the value in Galil controllers move you, too.





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# Intelligently Today, Galil has over 200,000 motion

control solutions operating around the world, running in such complex applications as telescopes and laser equipment. Our visionary advancements are the driving force behind the world's most complete line of high-performance motion controllers for steppers and servo motors. Up to 8 axes of coordinated motion on a single board with electronic gearing and ECAM. Including uncommitted analog and digital I/O and program memory with multitasking. All affordably priced in OEM quantities as low as \$100 per axis. Let the value in Galil

value in Galil controllers move you, too.

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## Kids' Rules To Surf By

If someone says something that makes you feel unsafe or funny, don't respond. But always let your parents know.

Always tell your parents about any threatening or unkind language.

Never tell anyone your home address, phone number, school, or credit card numbers without your parents' permission.

Never agree to meet someone in person without your parents' permission.

Don't accept anything from strangers (like email, files, or website addresses).

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# Fast, easy installation

surf the way you want, and still trust

that your kids will enjoy online adventures with the Surf Monkey as their guide and companion.

The Surf Monkey Bar installs in one quick step, and sits at the bottom of your browser window. Once installed, simply follow the fast online registration to give your kids full access to the Web, and to trust that they're surfing safely.

TEI RELICON FRUI

### Let your kids monkey around

With the Surf Monkey Bar, your kids can visit any site that passes our continually-updated safety filters. Which actually makes surfing fun, because they (and you) don't have to worry about going somewhere yucky or reading something scary.



www.surfmonkey.com/safe

Look here for safety controls and cool sites.

The Surf Monkey Kids Channel™ is just a click away. Make sure your safety is on before surfing.



# Get The Internet Out Loud!

The coolest kids will all be surfin' the Internet out loud. And the only way to do that is to get on board with Surf Monkey. So to help you get your own Surf Monkey Bar, we've prepared this letter for your parents.

Dear	Control of the Contro
(naront many till	<u>u)</u>
In order to be really cool at sch	nool this week, I'll need
(Household appliance)	S S S S S S S S S S S S S S S S S S S
was a some more thing that w	ould make me the kid in class to the
on the Internet with th	is (adjective), blue monkey! He's free and really
! He'll read my emai	I to me out loud. He'll block all that bad,
(adjective) stuff from sites I dor	n't like.
Not only that, but he won't (disgus	on the floor or up my
	IIIIII. AUG I Dromico that
(adjective)	ITIY
know you want me to be	in school. Thanks for being the
(superlative) parent in the (really big	area)
Love,(your name)	

Download my free Surf Monkey Bar and I'll join you while you surf – even read your email out loud!

www.surfmonkey.com/letter

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